



Treasure Entoplex - Entertainment Becomes Anchor

EXPECTED LAUNCH
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Other Operational / Upcoming Malls in Raipur

Operation	Location	Total Area
City Mall 36	G.E. Road	225,000 sq. ft.
Magneto Mall	G.E. Road	375,000 sq. ft.
R.K. Mall	Mahua Bazaar	170,000 sq. ft.
Chhattisgarh City Centre	Pandhari	325,000 sq.ft.
Under Construction	Location	Total Area
Ambuja City Center	New Vidhan Sabha Road	450,000 sq. ft.

Operational / Upcoming Residential Townships in Raipur

Under Construction	Location	Total Area
Naya Raipur Development	Naya Raipur	3000 acres
Maruti Lifestyle	Ring Road to Bhillai	30 acres
Omaxe	District Mana, Near VIP Road	60 acres
Sahara	Near Naya Raipur	80 acres

About the City

Raipur is the capital city of Chhattisgarh, the 26th state of the Indian Union.

It was carved out of the state of Madhya Pradesh in November 2000.

Raipur is located in the heart of the state and therefore occupies a strategic position on the national transport network. Raipur has been the centre of trade and business activities of the Chhattisgarh state.

Population
30,16,930
(Source: Census of India 2001)



Current Retail Scenario

- Being the capital city of the newly carved state of Chhattisgarh, the volume of trade activities in the city have increased manifold.
- Raipur has a strong commercial core.
- The city has already witnessed organised retail activity, mainly on the GE and Ring Roads.
- Both these roads are clearly emerging as the centre for retail activity and the capital value here is less than it is in the old city market.

(Source: ICMR Report, August 2008)

City Potential

- With the growing number of medium and small scale industries in power, iron and steel, Raipur will continue to attract entrepreneurs and skilled workers from all over India.
- Being the capital city of a newly constituted state, Raipur is attracting new investments. It is a ready market.
- Located in the centre of the state, it is in a critical position in the national transport network.
- Raipur is multi-lingual and multi-cultural, attracting people from all over the country.

Retail : **446,003 sq. ft.**
Entertainment : **153,087 sq. ft.**
Food Court & F&B : **39,629 sq. ft.**
Hospitality : **142,379 sq. ft.**
Commercial : **61,188 sq. ft.**
Total GLA : **842,286 sq. ft.**

Catchments

Aishwarya Colony, Jeevan Vihar, Anupam Nagar, Shankar Nagar, Avanti Vihar, Park Residency, Purshottam Nagar, Mahavir Nagar and Civil Lines.

