



The First Mover in the Heart of India

EXPECTED LAUNCH
September 2011.

Other Operational / Upcoming Malls in Jabalpur

Operational	Location	Total Area
South Avenue Mall	Narmada Road, Poly Pather	125,000 sq.ft.
Samdharya Mall	Civic Center	256,000 sq.ft.

Operational / Upcoming Residential Townships in Jabalpur

Under Construction	Location	Total Area
Sukh Sagar Blue	Sai Dhaam - Gwarighat	50 acres



About the City

Jabalpur is a major city in Madhya Pradesh, located in the Mahakoshal region, the geographical centre of India.

It is the administrative headquarters of the Jabalpur District, the HQ of the Defence and Military Centre, the West Central Railway Zone, the M.P State Electricity Board and the High Court.

The economy of Jabalpur primarily revolves around the Ordnance factory and defence establishments. Jabalpur has 4 Ordnance factories. It is also home to the State Electricity Board, one of the largest employers in the city.

Population
21,51,203
(Source: Census of India 2001)



Current Retail Scenario

- The major retail destinations of Jabalpur are Sadar, Gorakhpur, Fuhara and Supermarket.
- No organised retail or mall-like developments are present in the city. A few national brands like Peter England and Park Avenue are available.
- Most of the development in the city is mixed with retail outlets on the ground floor and commercial spaces on the upper floors.
- There is an acute need for organised retail development in the city.

(Source: ICMR Report, August 2008)

City Potential

- Jabalpur is one of the most important cities in M.P. and a regional centre. The city is a major administrative centre for the State.
- The surrounding areas of the city are rich in mineral resources. As a result, the city has a variety of industries.
- Job opportunities in the city abound, thanks to the strong defense base, the Ordnance factories and the State Electricity Board, thereby creating a strong customer base.

Retail : **279,778 sq. ft.**
Entertainment : **46,462 sq. ft.**
Food Court & F&B : **34,589 sq. ft.**
Hospitality : **71,353 sq. ft.**
Residential : **42,898 sq. ft.**
Total GLA : **475,080 sq. ft.**

Catchments

Sadar, Katanaga, Cantonment, Pachpedi, Civil Lines, Shaktinagar, Nayagaon, Rampur, Polipather, Gwarighat, Gorakhpur, Wright Town, Napier Town and MPSEB Colony.

