



Other Operational / Upcoming Malls in Indore

Operational	Location	Total Area
Treasure Island	MG Road	375,000 sq.ft.
Indore Central	RNT Marg	300,000 sq.ft.
Mangal City	AB Road	210,000 sq.ft.
C21	AB Road	300,000 sq.ft.
M2K Mall	AB Road	225,000 sq.ft.

Operational / Upcoming Residential Townships in Indore

Under Construction	Location	Total Area
County Walk	AB Bypass Road	200 acres
Silver Springs Phase I	AB Bypass Road	64 acres
Silver Springs Phase II	AB Bypass Road	75 acres
Sahara City Homes	NH 3, AB Bypass Road	88 acres
Omaxe Hills	AB Bypass	90 acres
Pumarth Meadows	AB Road	23 acres
Satellite Hill	NH 3, AB Bypass Road	72 acres
Mount Berg	NH 3, AB Bypass Road	75 acres
Empire Estate	Off Bypass Road	60 acres
Indus Satellite Greens (IBD)	AB Road	35 acres
Malwa Heights (Satya Group)	AB Road	110 acres
DLF	AB Road	190 acres
Ansal Town	AB Bypass Road	50 acres

EXPECTED LAUNCH
October 2011.

The City of Markets



About the City

Known as the city of the Holkars, Indore was built by Devi Ahalyabai Holkar, a famous queen of India. Located in the Narmada River Valley, it is the centre of trade and textile industry and home to many historical monuments and temples.

A cosmopolitan city, seen as the commercial capital of Madhya Pradesh, Indore plays a pivotal role in the trade and commerce of the state. It is now poised to become a major software and industrial hub.

Population
25,85,321
(Source: Census of India 2001)



Current Retail Scenario

- Indore has seen a retail boom all over the city especially in the MG Road, AB Road and Ring Road areas.
- While areas like Khajuri Bazaar, Sarafa, Kothari Market and Jawahar Marg are the hub for wholesale specialized shops, MG Road and AB Road are dominated by the high street shops.
- The last 3 years have seen a spurt in the retail industry with Treasure Island being the first mall, followed by Mangal City Mall, Indore Central and the C21 Mall.

(Source: ICMR Report, August 2008)

City Potential

- Indore was ranked as the 3rd most attractive city among the Tier II metros and 8th among all the cities for retail activities.
- Indore has graduated from a trading town into a hub of industrial activity, a major medical centre and an education centre.
- The State Government is focussed on rapid industrial development, supported by the SEZ Policy.
- Indore is the most populated city of the state and is seeing a steady growth.

Retail : **772,730 sq. ft.**
Entertainment : **138,676 sq. ft.**
Food Court & F&B : **57,830 sq. ft.**
Banquets : **68,730 sq. ft.**
Total GLA : **10,37,966 sq. ft.**

Catchments

Bengali Colony, Sanchar Nagar, Sanvid Nagar, Gopal Nagar, Ashish Nagar, Greater Brijeshwari, Nepania, Sun City, Tulsi Nagar, Mahalakshmi Nagar, Sai Kripa/Shruti Shelter Scheme 132/134, Vijay Nagar, Scheme 54/74/78/94/114, Saket, Bima Nagar, Gulmohar Colony, Sukhliya, Old Palassia, MIG-HIG, AB Road, BCM Township, Sri Nagar Extension, Anoop Nagar and Shalimar Township.

