

PRESS COMMUNIQUE



Nanded to get its first mall in EWDPL's Treasure Bazaar

**The first mixed-use mall, with a three star hotel,
to have 5 floors, spread over 4.2 lac square feet area**



Mumbai, July 10, 2008: Nanded is all set of get its first shopping mall very soon. **EWDPL India Pvt Ltd (EWDPL)** is setting up its **"Treasure Bazaar"** (the neighbourhood mall format) that will provide shopping and entertainment experience in a world-class ambience. Located on the Nanded-Latur Road (in the Marathwada region, on the borders of Andhra Pradesh and Maharashtra), the Treasure Bazaar is located about 2.5 kms from the heart of the city, and is part of the most prominent growth corridors of the city. Spread over 3.3 lac sq. ft. of sheer shopping luxury, the mall will have five floors above the ground and basement levels. The mall is expected to be operational by December 2008 end.

EWDPL, has demonstrated experience of developing and operating malls in tier-II and emerging cities, with Treasure Island Indore as a 'success story'.

EWDPL's Treasure Bazaar will offer under one roof an eclectic assortment of national brands, multiplex, hypermarkets, food courts and a three-star hotel with an incomparable infrastructure and multi-level parking spaces. Treasure Bazaar enjoys the first mover advantage, considering the pent up consumption demand the city has seen in the recent years.

Nanded being one of the emerging cities with a steady population growth is a great opportunity for Treasure Bazaar. Moreover, the proposals of shifting Mondha, a wholesale market and a Medical Institute in proximity to the mall will contribute largely in increasing the footfalls. The commercial potential lies unexplored and nascent in Nanded with the developing roadways and airways.

About Nanded City

Nanded is the second most important pilgrimage centre of the Sikh community, due to the presence of Sachkhand Gurudwara attracting thousands of Pilgrims. Nanded is undergoing a total facelift towards preparations for Shri Guru Gobind Singhji's Tri Centennial celebrations in September this year. A large Sikh population from around the globe is expected to flock the city. Large pieces of land have already been acquired to set up a tent township for pilgrims to stay in. Godavari river basin is being upgraded for events and boating and water recreation facilities are being built. A state-of-the-art airport is ready to be operational very soon. Road Infrastructure is being upgraded and at many places four-laning working is under progress. Work on flyovers connecting the old city with the new one is at a fast pace. Lodges, Hotels and Satsung Centres are being built on a war footing. All the preparations converge together for the big event in the next couple of months. The Tri Centennial celebration is expected to change the CITY'S ECONOMY drastically.

About EWDPL INDIA PVT LTD

EWDPL is the frontrunner in development and management of urban city centers, shopping malls, and residential townships/consumption cities, under the brand name **'TREASURE'**. Focusing on the Tier II and emerging cities, EWDPL ensures that all its managed properties stack up to the international standards of maintenance and functionality. With several 'Treasures' currently under construction and many more on the drawing board, EWDPL currently has over 41 million sq.ft. of development through 21 projects, spread across 13 cities in 8 states. By the end of 2012, EWDPL plans to have developed over 50 malls, 10 townships, 35 hotels, making it the developer of the largest chain of shopping malls/urban city centers and townships in India.

Other project cities include: Chandigarh/Udaipur/Indore/Ujjain/Vadodara/Nagpur/Amravati/ Nanded/ Raipur/ Bhillai/Jabalpur/Trivandrum/Bangalore

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