



PRESS COMMUNIQUE



"TREASURE ISLAND", INDORE ADDS YET ANOTHER FEATHER TO THE GLORY OF INDORE



Treasure Island Indore, undoubtedly the most popular shopping destination in Central India, has recently added another feather to its crown by winning the prestigious Images Shopping Centre Award for the "Best Shopping Centre Tier 2" category. Mr Tony Ward, COO, EWDPL India Pvt Ltd and Mr Avnish Hasija, Director Development, EWDPL India Pvt Ltd received the award at Mumbai.

On receiving the award, Mr Hasija remarked "Treasure Island has been a jewel in the crown of Indore and will continue to bring glory to this famous city. EWDPL will carry this remarkable success Treasure Island Indore to its other "Treasure" projects in the cities of Raipur, Jabalpur, Bhillai, Chandigarh, Udaipur, Ujjain, Nanded and Indore itself."

The India Shopping Centre Awards were organized by the Images Multimedia Group on the 18th March 2008 at Hyatt Regency at Mumbai and was attended by the who's who of the retail industry.

ABOUT EWDPL INDIA PVT LTD:

EWDPL is the frontrunner in development and management of urban city centers, shopping malls, and residential townships/consumption cities, under the brand name 'TREASURE'. Focusing on the Tier II and emerging cities, EWDPL ensures that all its managed properties stack up to the international standards of maintenance and functionality.

With several 'Treasures' currently under construction and many more on the drawing board, EWDPL currently has over 41 million sq.ft. of development through 21 projects, spread across 13 cities in 8 states. By the end of 2012, EWDPL plans to have developed over 50 malls, 10 townships, 35 hotels, making it the developer of the largest chain of shopping malls/urban city centers and townships in India.

The upcoming projects will not only raise the level of retailing to newer heights, but give a whole new dimension to mall development and management culture in the country. These will be the ultimate destinations for serious shoppers, casual diners, cinema enthusiasts and people from all age-groups as well as from all walks-of-life, giving the Tier II cities lots more to look up to.